

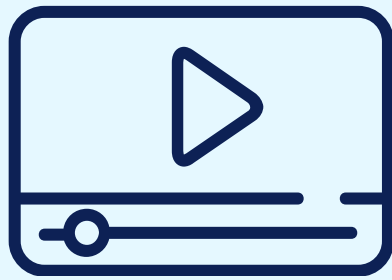
Social Selling Master

—
TRAINING PROGRAM

DELLTechnologies

— Training program

Training Platform



training
video



training
material



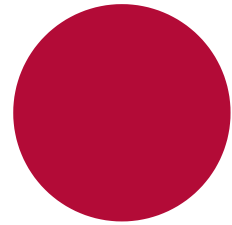
quizzes

Levels of training advancement

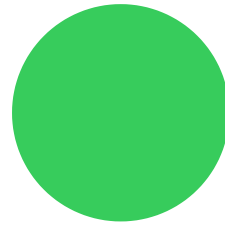


Knowledge for 6 groups

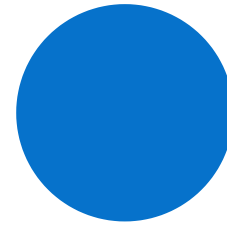
Management



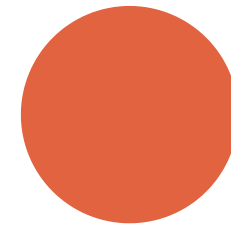
Sales
Leaders



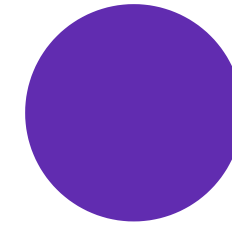
Sellers



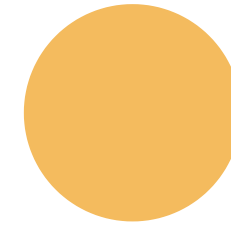
Marketing



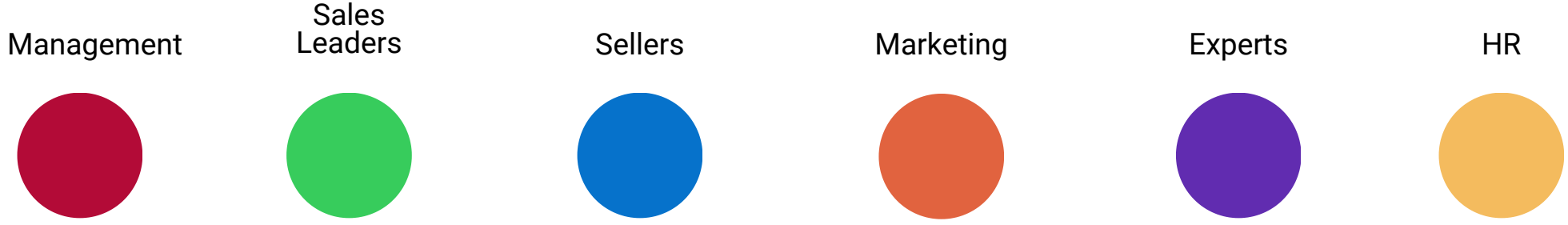
Experts



HR



Training program social selling & AI



Why social selling? What is social selling? Building LinkedIn profile with AI

Building an expert brand and creating content with AI tools Building a network of contacts and building relationships Social Selling & AI Strategies

Sales & Marketing Cooperation Paid LinkedIn Sales Navigator account Advanced Social Selling & AI Strategies including prompt engineering.

 **D** **LL** Technologies